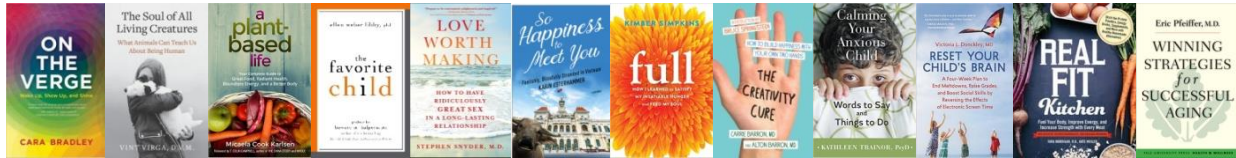




Lisa Tener
Book Coach



The Big 5 Publishers and their Imprints (focus on nonfiction)

Penguin Random House

From their website: "...is the international home to nearly 275 editorially and creatively independent publishing imprints... publish over 70,000 digital and 15,000 print titles annually, with more than 100,000 eBooks available worldwide.

Imprints include DK, Knopf Doubleday (with 9 imprints), Penguin (21 imprints include Berkeley, Penguin, Writer's Digest, Random House (with 30 imprints, including Dell, Rodale, Random House), Simon & Schuster, as well as Young Readers and Children's divisions.

Hachette Book Group

Grand Central Publishing; Little, Brown and Company; Hachette Nashville, Perseus (including Basic Books, Running Press, Hachette, Seal Press and others),

HarperCollins

Imprints include Amistad (multicultural); Anthony Bourdain, Broadside (conservative NF); Custom House (thought provoking), Dey Street (entertainers, celebrities), Ecco (distinguished, prize winning); Harper Books (memoir, biography, history, sports, narrative nonfiction); Harper Business; Harper Design; Harper Luxe; Harper Wave (health, wellness); William Morrow (Bestselling authors) and more.

Macmillan Publishers

Owned by Holtzbrinck Publishing Group, a privately-held German company with worldwide holdings. Imprints include Celadon (biography, memoir); Farrar, Straus & Giroux, Flatiron, Henry Holt (including Times Books); St Martin's Publishing Group and others.

Simon & Schuster

Owned by Paramount (CBS), Imprints with nonfiction titles include Adams Media (lifestyle), Avid Reader Press, Scribner, Gallery, Simon Element and others.

A Sampling of Medium Sized Trade Publishers

- Wiley (business)
- New Harbinger (mental health, psychology, self-help)
- Health Communications (mental health, psychology, wellness)
- New World Library (self-help)

Sources:

<https://www.penguinrandomhouse.com/imprints>

<https://www.hachettebookgroup.com/landing-page/imprints/>

<https://www.harpercollins.com/pages/corporate-harpercollins-imprints>

<https://www.holtzbrinck.com/>

<https://us.macmillan.com/publishers>

<https://editors.simonandschuster.com/imprints/>