

The Making of an Anthology: 5 Secrets to Compiling an Award-Winning Anthology

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Do you desire to combine your message with those of like-minded writers?

Are you a serial contributor who is ready to compile an anthology?

Having compiled and published three bestselling anthologies, **Valerie J. Lewis Coleman** understands that collaborating with multiple writers requires strategic planning and organization. She reveals her secrets to guide you to structure and manage a successful anthology so you—and your contributors—make money.

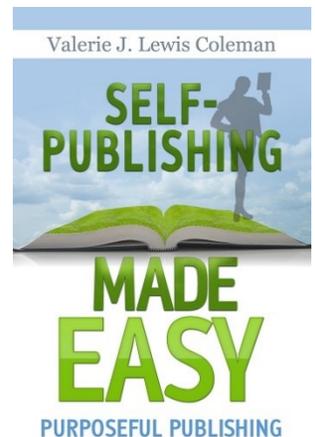
In addition to compiling and publishing, Valerie contributed to eight anthologies with the ninth scheduled to release this year. **The bad news**...some of the anthologies were junk! The compiler did not invest in editing. The page numbers were wrong. The cover was awful. And for those anthologies that were published well, corporate marketing was insufficient. **The good news**...you are positioned to avoid the common pitfalls of compiling an anthology. Valerie streamlined the process, noted the negatives and emphasized the positives to create proven, repeatable results. She mentors authors who compiled multiple anthologies, launched careers for hundreds of writers and generated significant revenue, and she can get the same results for you.

“I’d rather have 1% of the efforts of 100 people than 100% of my own effort.” —J. Paul Getty

World-renowned anthologies like *Chicken Soup for the Soul* launched thousands of writing careers while making the publisher millions. As an anthology compiler, you will help fulfill lifelong dreams, establish publishing credentials and generate income.

Compile Your Anthology Mentoring reduces the behemoth task into bite-size, manageable chunks including:

- Unlimited 15-minute laser-focused mentoring sessions
- Pen of the Writer’s *Self-Publishing Made Easy Powerful Publishing Journal*
- Defining your role as compiler
- Determining anthology specifics including structure, concept and guidelines
- Assistance with call for submissions, selection/rejection and contributor agreements
- Activity-based timeline
- Transcribed summary sessions with action items
- Analysis of your project expenses, retail price and potential earnings
- Effective tools to manage the compilation process
- Access to results-driven industry resources for editing, cover design and printing
- Strategies to market and promote
- Lifetime access to Pen of the Writer’s exclusive online community



You will

- Gain the experience of publishing authors at a fraction of the risk and investment
- Own the copyright to your anthology
- Magnify your message by collaborating with like-minded authors who promote your book
- Monetize your message by selling books to readers and contributors
- Acquire proven techniques for use on future projects

Visit <https://penofthewriter.com/product/compile-your-anthology-mentoring> for details.

Join [Free Your Mind Writers' Club](#)

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Getting Started Checklist

	Theme:
	Structure: pay contributors, free, inclusion fee, contest, hybrid
	Title:
	Synopsis:
	Hashtag:
	Contributor Agreement:
	<ul style="list-style-type: none"> • Guidelines: word count, suggested submissions, rights, editing, bio, photo, investment • Benefits: copies, discount purchases, corporate marketing, promo material • Deadlines: confirm interest, agreement, submission, investment, final edits, approval • Release waiver: permission to use, plagiarism, use of likeness and brief quotes

Call-for-Submission Marketing Checklist

	Research sites to post call: Google, FB Groups, LI Groups
	Create FB fan page and/or group
	Website
	Develop marketing schedule
	Personal invitation to contributors
	Social media (schedule at least 2 posts per day per platform with hashtag and website)
	Submit call to sites
	Submit call to Facebook groups
	Submit call to writers' groups
	Submit call to experts and/or groups focused on anthology topic
	Add call to Amazon Author Central; GoodReads
	Press release: Pen of the Writer, other paid services and free sites
	Video: FB Live, webinars, YouTube
	Interviews: radio, TV, virtual
	Articles: magazine, newspaper, blogs

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