

Nonfiction Writers Conference

Making Money In Your Jammies

Dear Colleague:

I find it easiest to create my own sales pieces if I have a sample of what someone else has used successfully. The attached illustrate how I sell the products that I discussed.

More details are also at my websites, listed below.

Let me know if you have questions.

Rebecca Morgan, CSP, CMC
Rebecca@RebeccaMorgan.com
www.RebeccaMorgan.com
www.GrowYourKeyTalent.com
www.MakingMoneyInJammies.com
www.speakernetnews.com



Making Money in Your Jammies

with Rebecca Morgan, CSP, CMC

Generate Income from Your Knowledge — Without Even Getting Dressed!

- You know you're not maximizing your income opportunities by repackaging your intellectual capital.
- You'd like to travel less or be able to be pickier about the engagements you take.
- You want to blizzard-proof, H1N1-proof, volcano-proof and recession-proof your speaking/training/consulting/coaching business.
- You know you are leaving money on the table by not having product to pre-sell, offer BOR, sell online and/or promote as follow-up reinforcement.
- You'd like to create electronically deliverable products that you don't have to manufacture or ship.
- You want to create products that produce revenue for years.
- You long to make money providing excellent products/services from anywhere in the world — whether Brunei or your bedroom — in your shorts, in your jammies, or while you're sleeping.

You will make lots more money that you don't even have to get dressed to generate!

In-Depth Home-Study Course

EARLY BIRD CUTOFF DATE: May 11, 2019

Learn lots of jammies-income ideas, strategies and techniques at your own pace.

- **28 Cut-to-the-Chase Video Lessons** — Each bite-size downloadable lesson focuses on a different element of jammies-income product development and sales. You'll get plenty of examples of products you can create quickly — in fact, you may have the components to do so immediately! You'll get dozens of ideas you can create rapidly and then sell to existing or new customers.
- **Extensive, Follow-Along Workbook** — The extensive workbook captures the key ideas from the recordings, giving you space to make notes on how to apply the ideas to your situation. You also receive an action planner to log specific ideas you want to make happen for your business. There are also lots of links to examples and resources. You'll find yourself referring back to the workbook over and over again.
- **One-on-one consultation with Rebecca** — You'll get 1 to 26 hours of Rebecca's individual focus on you, your business, your products and how to create more jammies income with your material. No fluff — laser-focused ideas and step-by-step guidance to add more products — and income — to your business.
- **Vetted Vendor List** — Rebecca has checked out many suppliers. A few stand out as responsive, creative, professional, easy to work with, high-quality and reasonably priced. Rebecca shares her Vetted Vendor List.
- **Automatic Updates** — Updated information and files are added to the private members-only page so you'll always get the most recent information on new ways to make money from your jammies.

Choose the investment option detailed on the back that meets your needs (or jammies-fabric preference! Sorry, no nude level!)

Cotton Level

✓ the option you want

- Home-Study Course +
- 1-hour private call

- \$395 early bird
- \$645 after early bird

You'll get lots of ideas, strategies and tactics to start producing jammies income. (\$645 value)

Satin Level

- Home-Study Course +
- 6 hours of 1-on-1 consultations

- \$1295 early bird
- \$445/mo x 3
- \$1940 after early bird

Rebecca will help you crystalize your strategy and action plan and ensure you are taking the right actions to bring your plans to fruition. You can schedule your consultations however you want: 1x/week if you want to move quickly, 1x/month, or come to Rebecca's office for all 6 hours at once. Consultations are by phone, Skype or at Rebecca's office. (\$1940 value)

Silk Level

- Home-Study Course +
- 6 months of ongoing 1-on-1 coaching

- \$5000 Early bird
- \$850/mo. x 6
- \$5695 after early bird

You want to get moving to produce at least one – most likely multiple – jammies products quickly and to make the fastest progress. You want Rebecca on your team. She'll coach, prod, noodle with you, celebrate your successes and hold you accountable so you translate your ideas into a tangible format fast. She'll review your promo copy, web site, product covers, etc. You get ongoing access by phone, email, Skype or in-person at her office for up to 26 hours. (\$5695+ value)

Get the home-study course FREE if you purchase the Satin or Silk Levels by the early bird cutoff date.

Please Print! (or attach your business card)

Your Name _____ Daytime Phone (____) _____
Organization _____ Email _____
Street Address (no PO box please) _____ City _____
State _____ Zip _____ Country (if other than US) _____
Cardholder name _____ Signature _____
 Visa MC AmEx # _____ Exp. Date _____

Make your check (in US funds only) payable to: Morgan Seminar Group, 1440 Newport Ave., San José, CA 95125-3329. Or PayPal payment to Rebecca@RebeccaMorgan.com. Questions: 408/998-7977.

More info at www.MakingMoneyInJammies.com

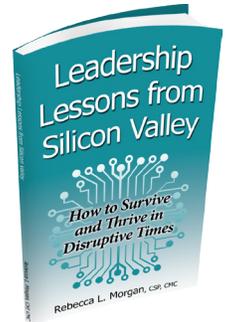
Create a Slook™: Turn Your Slides into a Book in a Month

3-Session Virtual, Interactive Mini-Course with Rebecca Morgan, CSP, CMC

Is a slook™ a book? A workbook? A guide? A way to keep your audiences even more engaged? A resource for review after your presentation? Yes. All of these. Think of it as a handout on steroids. It's perfect-bound and in the format of a book. And it's a new way to make more money and better serve your clients.

Rebecca created her first slook™ in 2 weeks and had the 172-page, perfect-bound, full-color printed book in hand 2 weeks after that (including printing and shipping time).

In addition to providing a more robust resource for your audience members, you can presell your slook™ for your keynotes, breakouts, and trainings. Your slook™ becomes required for every audience member. Clients will see how much more valuable your slook™ is than just a printout of your slides, or a text-only book. People are more motivated to buy your book (or slook™) if it matches the talk. If the client won't buy it, the audience will mob your book signing table.



Rebecca has designed this mini-course for you to create your slook™. Each week you'll work on bite-sized pieces. If you are motivated and diligent you can have your next (or first!) slook™ in hand in a month.

\$249 Early Bird by 4/10/19
4:00 pm -5:00 PT
Thurs., May 16, 23, 30

Details and register:
<http://bit.ly/SlookCourse>

Special Deal for Donation

I'm joining 14 colleagues to visit and support several children's group homes and schools for impoverished kids in SE Asia. We will bring much-needed funds for critical supplies, as well as fun toys which they rarely receive. I have committed to raising \$1500 for these kids, many of whom would have died on the streets or be enslaved in sex trafficking if they were not in the group home or school. Our U.S. 501(c)3 non-profit, Together We Can Change the World (TWCCTW), was created by Scott Friedman and Jana Stanfield and the funds go directly to our projects.

My special give-and-get offer: You get 1:1 coaching/consulting with me to help further your goals.

The special deeply discounted offer: \$125 donation for 1/2-hour consultation; \$200 donation for 1 hour.

Thank you for any donation, in any amount, to help these women and kids. If you're already in a coaching program with me, you can add this time to what you've already purchased.

Consulting Options

- Crafting the most profitable focus for you business.
- Creating revenue streams from your intellectual property via books, paid teleseminars/webinars, and other products.
- How to customize your presentations for maximum affect and repeat business.
- Polishing your promo copy.
- Tips for traveling internationally in comfort and style with the least expense.



Here's how to get your limited-time-offer consultation:

- Go to www.twcctw.org/donate
- Donate at least \$125.
- Choose my name in the dropdown window so it can be linked to my \$1500 commitment.
- To set your consultation time forward your receipt to me at Rebecca@RebeccaMorgan.com