

Worksheet – How to Become a Bestselling Author -
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1. What might being a bestselling book mean to you financially or otherwise
 - a) how many more clients / customers _____
 - b) endorsements _____
 - c) relationships with influencers _____
 - d) your impact on the world? _____
 - e) money _____

2. HOMEWORK - Review the last thing you've written:
 - a) Change it to present tense
 - b) Remove extra words (but, so, however, extra adjectives, adverbs etc.)
 - c) Use the shortest verb tense possible
 - d) Ask someone to read both versions and tell you which they like better.

3. Two Schools of thought on what is a bestselling book?
 - a) _____
 - b) _____

4. Different titles you can hold
 - a) _____
 - b) _____
 - c) _____
 - d) _____
 - e) _____

5. What it takes to get on New York Times
 - a) _____
 - b) _____
 - c) _____
 - d) _____

- e) _____
- f) _____
- g) _____
- h) _____
- i) _____
- j) _____

6. The 2 primary things publishers are looking for

- a) _____
- b) _____

7. Calculating your personal Reach

- a) # of friends on facebook _____
- b) # likes on facebook page _____
- c) # connections LinkedIn _____
- d) # Blogtalk radio listeners _____
- e) # traditional radio show _____
- f) #twitter _____
- g) # other social media _____

8. The Three elements of a Wildfire Word of Mouth Epidemic

Spark –

Fuel –

Wind

9. Complete the following sentence

My book does ____ (what) ____ for ____ (who) ____

10. Write a list of influential people you could connect with and prioritize your list from easiest to meet to hardest to meet.