



# NONFICTION WRITERS CONFERENCE

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Transforming writers into successful authors since 2010

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TOP INDUSTRY SPEAKERS • RICH IN CONTENT, LOW ON HYPE

## NFWC 2016 AGENDA

WEDS MAY 4	SPEAKER	TOPIC
9AM PDT / 12PM EDT	Pat Flynn	Smart Passive Income for Authors
10AM PDT / 1PM EDT	Jody Rein	How to Land a Traditional Book Deal
11AM PDT / 2PM EDT	Nathan Meunier	Shorter Ebooks and Online Courses
NOON PDT / 3PM EDT	<i>BREAK TIME</i>	<i>BREAK TIME</i>
1PM PDT / 4PM EDT	Shelley Hitz	Improve Your Writing Productivity
2PM PDT / 5PM EDT	Helen Sedwick	Protecting Your Rights and Your Wallet
THURS MAY 5	SPEAKER	TOPIC
9AM PDT / 12PM EDT	Mark Schaefer	Author Branding
10AM PDT / 1PM EDT	Marika Flatt	Winning Book Publicity Strategies
11AM PDT / 2PM EDT	Penny Sansevieri	Sell More Books on Amazon
NOON PDT / 3PM EDT	<i>BREAK TIME</i>	<i>BREAK TIME</i>
1PM PDT / 4PM EDT	Gina Carr	Periscope, Blab and Social Media Trends
2PM PDT / 5PM EDT	MJ Rose	Book Reviews & Online Promotion
FRI MAY 6	SPEAKER	TOPIC
9AM PDT / 12PM EDT	Stephanie Chandler	Marketing and Monetizing for Authors
10AM PDT / 1PM EDT	Angela Bole	Self-Publishing Options
11AM PDT / 2PM EDT	Dennis Yu	Facebook Advertising
NOON PDT / 3PM EDT	<i>BREAK TIME</i>	<i>BREAK TIME</i>
1PM PDT / 4PM EDT	Ray Ortega	How to Start a Podcast
2PM PDT / 5PM EDT	Patrick Schwerdtfeger	Keynote Mastery

\*Sessions last 50 minutes to allow a 10-minute break between each event.

\*Though we don't anticipate it, agenda and speakers are subject to change.

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