

# BUILD A BUSINESS AROUND YOUR BOOK WITH TAI GOODWIN

## The 6 Key Components of a Bankable Business

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

## Your Bankable Brilliance Archetype

- 1.
- 2.
- 3.
- 4.

### BANKABLE PRODUCT IDEAS



Discover your Primary Bankable Brilliance Archetype for free at [www.TaiGoodwin.com/bzquiz](http://www.TaiGoodwin.com/bzquiz).