

NFWC 2018 AGENDA

Wednesday May 2		
9AM PST / 12PM EST	Gretchen Rubin	Habits, Happiness and Productivity for Authors
10AM PST / 1PM EST	Melinda Copp	How to Make Your Book Easier to Write
11AM PST / 2PM EST	Gordon Warnock	Effective Hybrid Publishing and the Pros and Cons of Traditional and Self-Publishing
1PM PST / 4PM EST	Paulette Ensign	Convert Your Content Into Cash
2PM PST / 5PM EST	Tai Goodwin	Build a Business Around Your Book
Thursday May 3		
9AM PST / 12PM EST	Mike Loomis	Your Brand is More Important than Your Book
10AM PST / 1PM EST	Tina Dietz	Marketing with Podcasts and Audiobooks
11AM PST / 2PM EST	Andy Crestodina	Author Websites, Blogs and Traffic Generation
1PM PST / 4PM EST	Angela Bole	De-Mystifying Book Distribution
2PM PST / 5PM EST	Sara Wigal	Create Your Own Book Tour
Friday May 4		
9AM PST / 12PM EST	Stephanie Chandler	Influencer Marketing: Advanced Strategies to Build Your Platform and Sell Books
10AM PST / 1PM EST	Teresa de Grosbois	Make Your Book a Bestseller
11AM PST / 2PM EST	Melinda Emerson	Become a Social Media Ninja
1PM PST / 4PM EST	Lois Creamer	Get Paid to Speak and Sell Books
2PM PST / 5PM EST	Sandra Beckwith	Promote Your Book with Articles and Guest Posts That Resonate