

NFWC 2017 Agenda

Agenda is based on Pacific Standard Time - Please adjust your schedule accordingly.

WEDNESDAY MAY 3		
9am	Marketing: Past, Present and Future	Surprise Keynote Speaker (TBA at event!)
10am	Self-Publishing 101	Brooke Warner
11am	Copyright Plus: How to Protect Your Work and Become Profitable	Kathryn Miller Goldman
1pm	Land that Book Deal - A Literary Agent's Perspective	Jeff Kleinman
2pm	Finish that Book! Writing Routines, Goal-Setting and Planning	Stacy Ennis
THURSDAY MAY 4		
9am	Creating Consumable Content for Social Media	Corey Perlman
10am	Heroic Speaking: How to Give the Best Presentations of Your Life	Michael Port
11am	Building Blocks of Content Marketing Strategy for Authors	Liz Bedor
1pm	Book Publicity in the Digital Age	Stephanie Barko
2pm	How to Produce Audio Books	Richard Rieman
FRIDAY MAY 5		
9am	The Profitable Influencer: Revenue Streams for Authors	Stephanie Chandler
10am	How to Leverage Advertising with Google and Facebook	Phil Frost
11am	Public Speaking: How to Leave Your Audience Wanting More	Suzannah Baum
1pm	Mastering Amazon Kindle Book Sales Strategies	Dave Chesson
2pm	Instagram for Authors	Sue B. Zimmerman

*Though we try to avoid changes, please note the speakers and agenda are subject to change.